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Die Gewerkschaft.
Le Syndicat.
Il Sindacato.

Trends and Developments in the Cement Industry

World Cement Conference 22 -23 June 2007 in
Portugal

H. Baumann, Unia, Switzerland

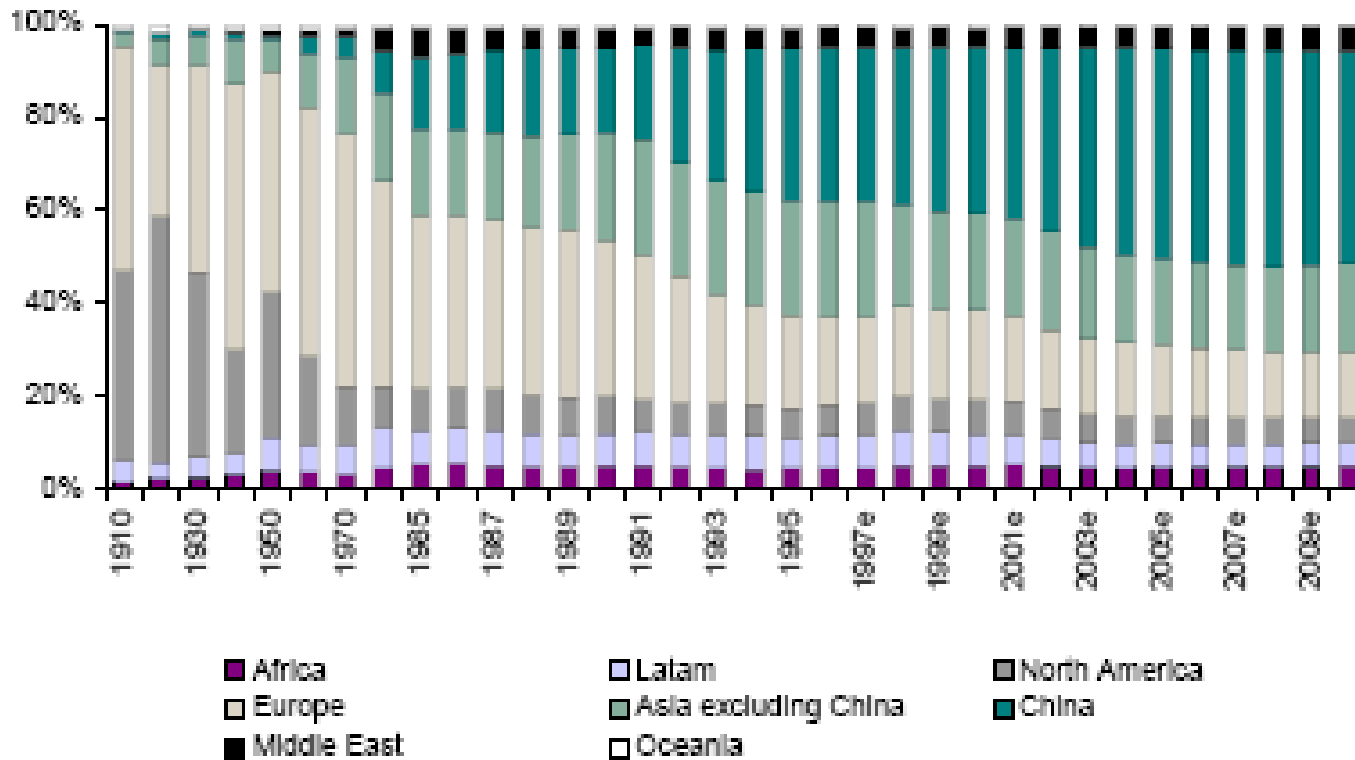


World Cement Production 2006 (1000 To.)

China	1'100'000	2001: 626'000!
India	155'000	
US	101'000	Import: 35'000
Japan	68'000	
Russia	54'000	
Korea	52'000	
Spain	50'000	
World	2'500'000	2001: 1'700'000

World Cement Consumption

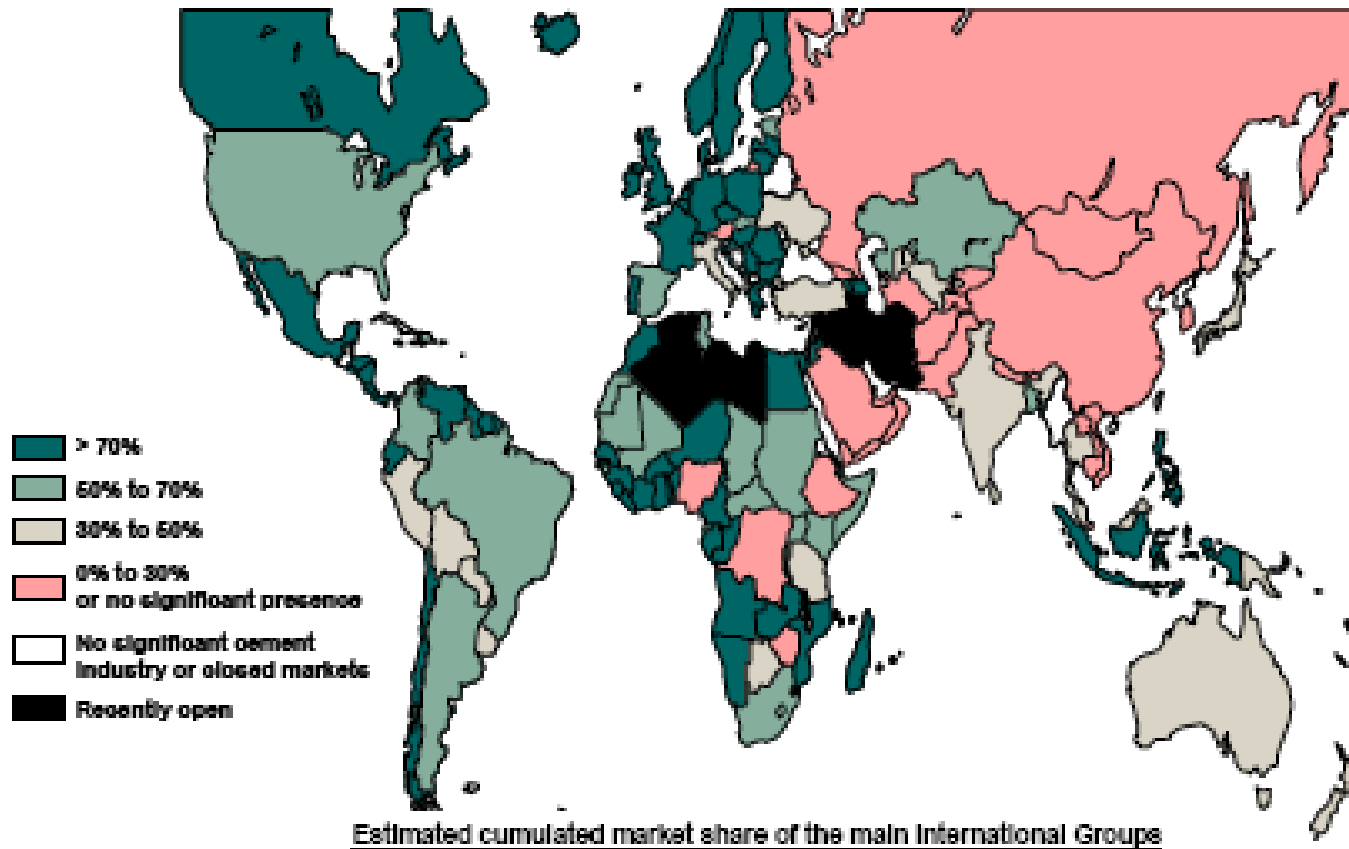
Chart 13: Evolution of regional cement consumption as a % of world total (1910–2010e)



Source: Exane BNP Paribas estimates

Market Share of the top International Groups

Chart 14: State of consolidation of the cement industry



Estimated cumulated market share of the main International Groups (Lafarge, Holcim, Cemex, Heidelberg, Italcementi, Buzzi Unicem, Cimpor, Vicat, Cementir, Tifan, CRH). Source: Exane BNP Paribas estimates



Market Share of the top International Groups

The 4 biggest cement groups produce more than

- 1/5 of world cement (with China)
- 1/3 of world cement (without China)

with an increasing trend.



Market Share of the top International Groups

	China	India
Holcim	3%	25%
Lafarge	2%	4%
Heidelberg	1%	-
Italcementi	-	?

Aquisitions and Devestments



2005
Aggregates
Ind. UK+US,
3 bill. €

2006
India, UK,
US, 2 bill. €



2005
China

2006
Bangladesh

2007
Devestment
Roofing, 2.4
bill. €



2005 RMC

2006
Rinker, ca. 10
bill. €



2007
Hanson, ca. 10
bill. €



2006
RMX US,
Egypt
Cement India



2006
US,
Europe
Tot. 2.1 bill. €



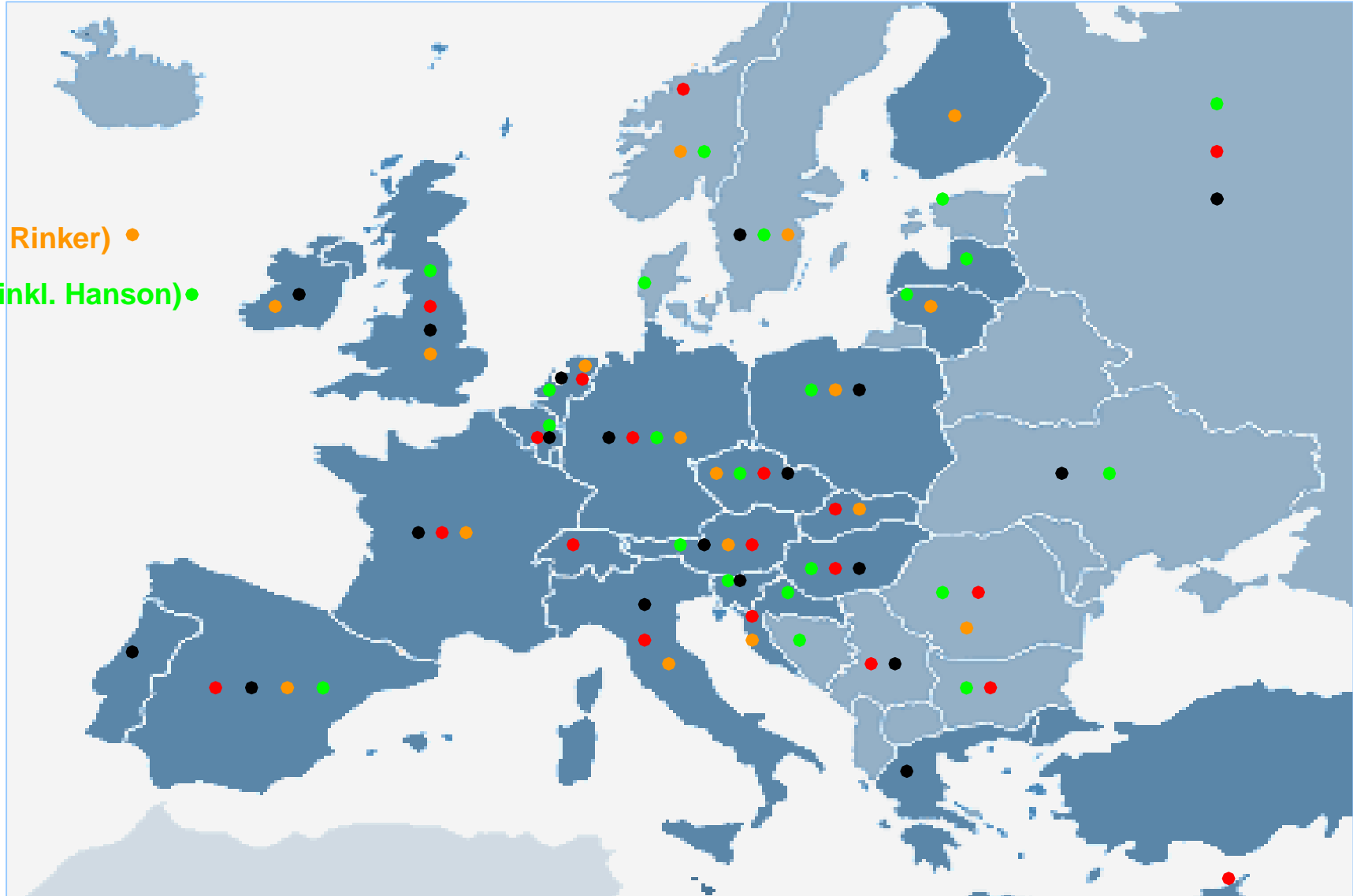
Production locations in Europe

Holcim ●

Cemex (inkl. Rinker) ●

Heidelberg (inkl. Hanson) ●

Lafarge ●





Production locations in America

- Holcim ●
- Cemex (inkl. Rinker) ●
- Heidelberg (inkl. Hanson) ●
- Lafarge ●





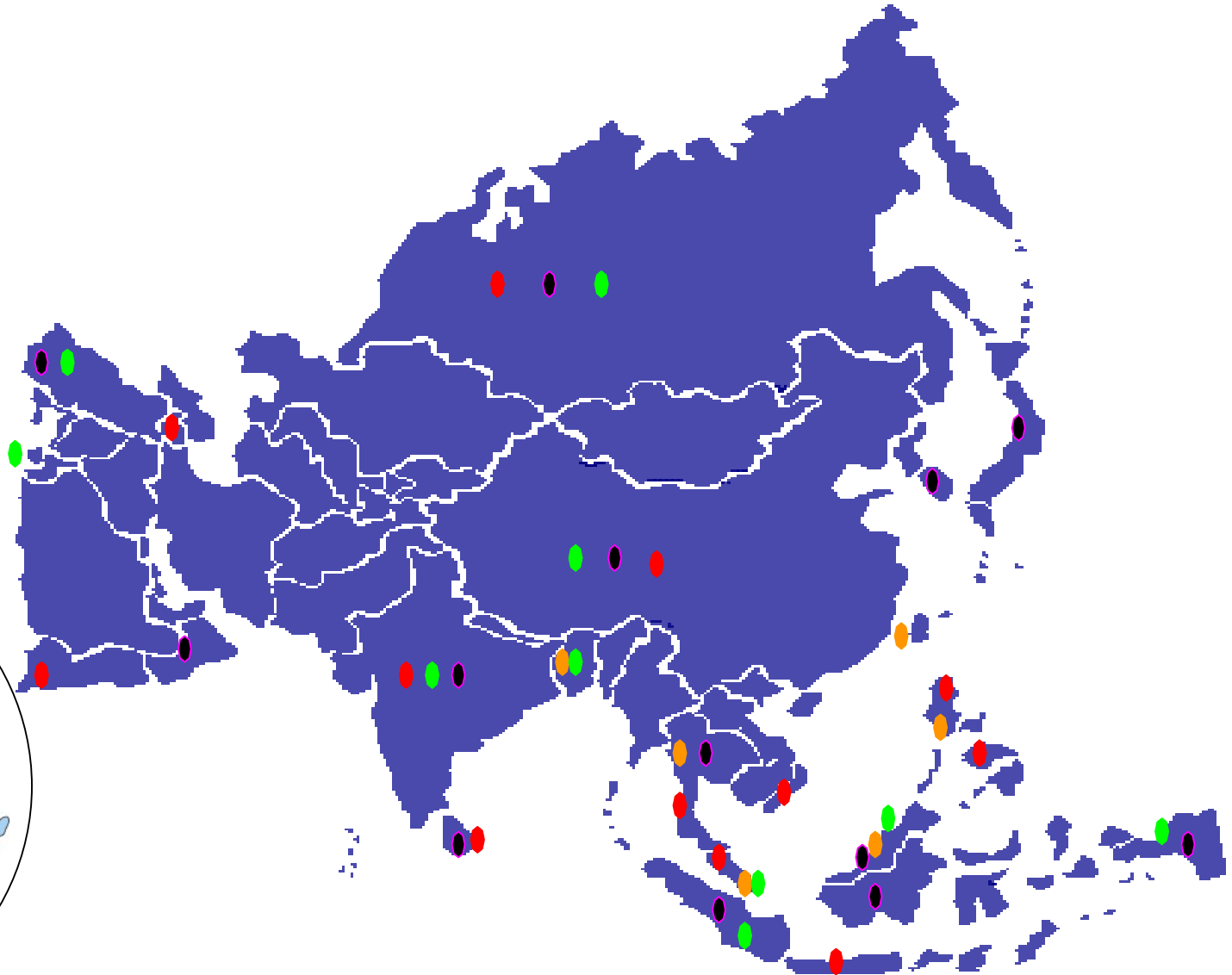
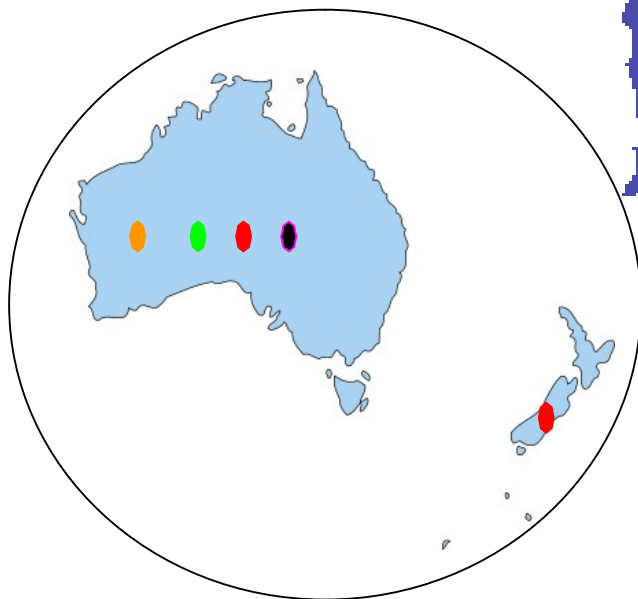
Production locations in Asia Pacific

Holcim ●

Cemex (inkl. Rinker) ●

Heidelberg (inkl. Hanson) ●

Lafarge ●



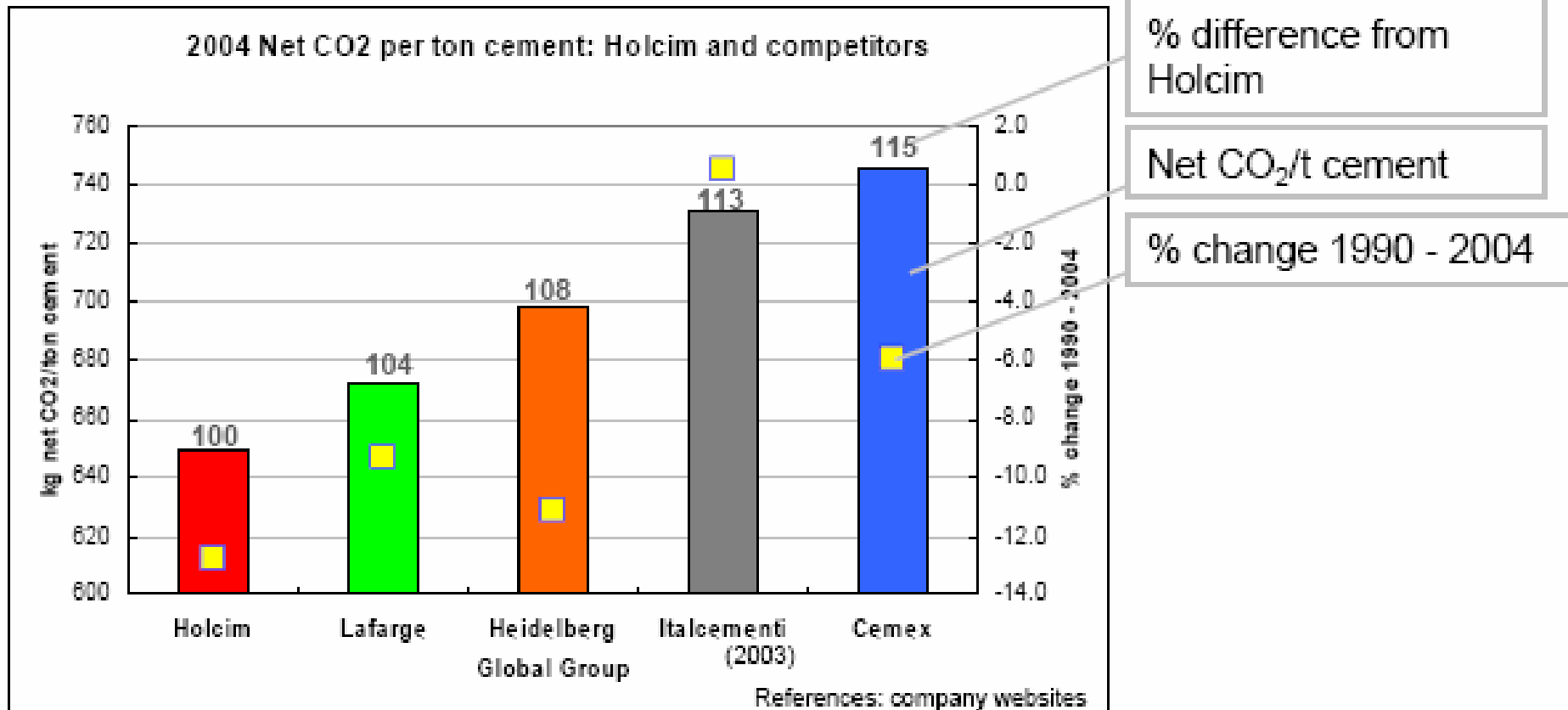
Comparison of the Global Players

<p>3 business areas cementitious materials</p>	<p>4 business areas cementitious materials</p>	<p>3 business areas cementitious materials</p>	<p>4 business areas cementitious materials</p>	<p>3 business areas cementitious materials</p>	<p>5 business areas cementitious materials</p>
<p>aggregates</p>	<p>aggregates</p>	<p>aggregates</p>	<p>aggregates</p>	<p>aggregates</p>	<p>aggregates</p>
<p>building mat.</p>	<p>concrete</p>	<p>concrete</p>	<p>concrete</p>	<p>concrete</p>	<p>concrete</p>
<p>incl. concrete</p>	<p>Gypsum</p>		<p>building mat.</p>		<p>building prod.</p>
<p>88'783 employees</p>	<p>70'676 employees</p>	<p>50'000 employees,</p>	<p>45'958 employees,</p>	<p>22'868 employees</p>	<p>Do-It-Yourself</p>
<p>67'000 incl. Rinker</p>		<p>70'000 incl. Hanson</p>			<p>80'000 employees</p>
<p>70+ countries</p>	<p>70 countries</p>	<p>50+ countries</p>	<p>50+ countries</p>	<p>19 countries</p>	<p>27 countries</p>
<p>Net sales 15'216</p>	<p>Net sales 16'909</p>	<p>Net sales 14'521, 16'900 incl. Rinker</p>	<p>Net sales 9'234, 17'000 incl. Hanson</p>	<p>Net sales 5'854</p>	<p>Net sales 18'737</p>

Comparison of the Global Players

Holcim	LAFARGE	CEMEX Building the future™	HEIDELBERGCEMENT	Italcementi Group A world class local business	CRH
EBITDA 3'864 margin 25.4%	EBITDA 3'704 margin 21.9%	EBITDA 3'292 margin 22.7%	EBITDA 1'846 margin 20.0%	EBITDA 1'447 margin 24.7%	EBITDA 2'456 margin 13.1%
Cash flow 2'785 margin 18.3%	Cash flow 2'566 margin 15.2%	Cash flow 2'224 margin 15.3%	Cash flow 1'259 margin 13.6%	Cash flow 891 margin 15.2%	Cash flow 1'727 margin 9.2%
CC volumes: 141	CC volumes: 132	CC volumes: 86, 90 incl. Rinker	CC volumes: 80, 84 incl. Hanson	CC volumes: 64	CC volumes: 14
AGG volumes: 188	AGG volumes: 262	AGG volumes: 166, 265 incl. Rinker	AGG volumes: 104, 355 incl. Hanson	AGG volumes: 59	AGG volumes: 262
RMX volumes: 44	RMX volumes: 43	RMX volumes: 74	RMX volumes: 31, 55 incl. Hanson	RMX volumes: 22	RMX volumes: 22

Global Group specific net CO₂ emission (kg net CO₂/t cement)



Holcim Group has the lowest net CO₂ emission per tonne cement and the best progress from 1990 to 2004



Challenges for Workers and Unions

- **Merging and restructuring (vertical integration)**
- **„Globalisation“ (emerging markets), low-cost regions**
- **Overcapacity, export-, import flows**
- **CO₂, Kyoto protocol**
- **Threat of financial investors (hedge funds, PE's)?**
- **Workers rights**